



WORKPLACE GIVING PROGRAM

The smart way to give



ABOUT RECLINK

History:

In 1989, Reclink founder Peter Cullen AM reached out to men and women on the streets of St Kilda, Melbourne. Frustrated by the lack of opportunity to engage clients Peter started organising a basic game of kick-to-kick footy as a first step out of poverty. It worked! Peter pulled together colleagues from several organisations and began the first Reclink local network who all ran sport programs for each other. Today that network has **500 members in it**. Reclink now employs over **75** Sport and Recreation Coordinators across Australia who run networks and drive the delivery of sport programs for all manner of people, including over 10,000 people with disability every year.

Our Mission:

Our mission focuses on improving the physical and mental health, social inclusion, and community engagement of individuals facing barriers such as (*but not limited to) homelessness, mental health issues, substance abuse, suicide prevention and economic hardship. Reclink aims to empower all individuals by offering opportunities for personal growth, skill development, and social connection through their various programs and activities.

You can view a sample of the programs available in your local area that Reclink provide by [clicking here](#):



Reclink Australia provides evidence-based sport and recreation programs nationally that achieves greater social inclusion, improves physical health and mental health for disadvantaged Australians.

Now and into the future:

Today Reclink is shaping into a national health agency. Our most recent strategic plan identified that we are one of Australia's largest health promotion agencies. We identified social inclusion, physical health and mental health as our three critical goals.

We want to support over 1,000,000 Australian residents to live better lives. Sport and active recreation remain at the core of our programs. But we now have a bigger plan to purposefully design health program overlays and better equip our participants to make great life choices and access supports when needed. Key to this, is to develop and implement a range of health and wellbeing initiatives.

Who we support:

Our programs are accessed by people who are suffering the impacts of trauma and domestic violence, people experiencing drug and alcohol addiction or gambling harm, who are homeless, or who have had long term job loss, people with a disability, those who feel lonely, disconnected and abandoned, young people in who are in trouble with the justice system and many more.

Our impact:

Through our partnerships and programs our participants achieve better physical health, mental health and greater social inclusion. These positive outcomes mean less demand and downward pressure on our health, education and justice system. A win for all.

We need you!

What is Workplace Giving?

Workplace giving is a simple yet powerful way for employees to make a real difference. By contributing small, regular donations from their pre-tax pay, employees can support Reclink Australia's mission to improve the lives of disadvantaged communities through sport and recreation. It's an easy, low-cost initiative that has a significant impact.

As a partner of Reclink, your company can amplify this impact through donation matching, fundraising events, volunteering, skill sharing, or providing in-kind support, allowing your team to make an even bigger difference together.



Why Support Workplace Giving?

Workplace giving not only makes a positive difference in the community but also creates meaningful engagement for your employees. It aligns your company's values with impactful action, helping your staff feel a deeper sense of purpose at work. A well-run workplace giving program fosters teamwork, strengthens pride in the company, enhances motivation, and drives social change.

Supporting Reclink through workplace giving is a rewarding way to bring your organization's values to life, while building a stronger, more engaged workforce.

Workplace giving directly addresses one of the biggest challenges faced by charities like Reclink—securing reliable and affordable sources of funding. By participating, you're creating a sustainable, positive impact on communities across Australia while strengthening your business and fostering a more engaged, purpose-driven workforce.

HOW IT WORKS:

A Win-Win-Win for Your Business, Employees, and Reclink

Reclink's ask:

Reclink is asking partners and their employees to consider a donation of just \$3 per pay cycle.

Workplace giving is a fantastic opportunity that benefits everyone involved:

- For Your Business: Enjoy increased staff engagement, retention, and productivity, while also enhancing your company's reputation and social impact.
- For Your Employees: Your team can give back in a meaningful, efficient way, building a sense of pride in their employer and contributing to a cause that aligns with your company's values.
- For Reclink: As a partner, Reclink receives low-cost, stable funding, access to valuable skills, and the chance to build strong, long-term partnerships with your business.

SAVE WITH PRE-TAX DONATION

**YOU DONATE \$3
PRE-TAX THROUGH
PAYROLL**



**RECLINK
RECEIVES \$3**



**PRE-TAX BENEFIT,
NET DONATION COSTS
YOU \$2.03**



*THIS IS AN ESTIMATE ONLY AND WILL DEPEND ON INDIVIDUAL'S SALARY AND CIRCUMSTANCES

SIGNING UP

Encourage Existing Staff to Opt-In:

Make workplace giving an exciting opportunity so that your employees want to take part.

Promote the program as a way for your team to come together to support Reclink and make a positive impact on disadvantaged communities through sport and recreation.

Consider using creative launch ideas to inspire engagement and highlight the collective difference your team can make.

Implement an Opt-Out for New Employees

Include workplace giving in the 'Offer of Employment' letter, where new employees automatically contribute a small amount unless they tick the 'opt-out' box. Studies show that approx 70% of new employees are happy to participate when given the option, making this an effective way to boost participation from the start while supporting Reclink's mission.

Setting Up Workplace Giving for Reclink Australia

Most payroll systems and accounting software will easily support workplace giving, and the process to set it up is simple, much like establishing contributions to a super fund or health insurance.

Charity Set-Up:

- Reclink Australia will send details with bank account details and main contact information.
- Set Reclink up as a vendor within the company's payroll system for ease of donation transfers.

Employee Set-Up:

- Employees can complete a workplace giving form or authorise deductions through their employment contract.

For Companies Donation Matching (if applicable):

- Decide the schedule for matching donations (e.g., monthly, quarterly, or annually) and when the matching funds will be transferred to Reclink.

By implementing workplace giving, your company will contribute to Reclink's mission of using sport and recreation to improve the lives of disadvantaged Australians.





Lets get started

Contact:

Lauren Gatt

General Manager – Commercial & Fundraising

Reclink Australia

m: 0411 794 413

e: lauren.gatt@reclink.org