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Benefits of a Corporate Partnership [1]

To find out how we can tailor a partnership that meets your objectives and delivers tangible outcomes to optimise your return on investment, e [2]mail us [3] or phone 03 9419 6672.

Within a Reclink Australia charity partnership, corporate partners can support a specific sport or art program or the wider work of Reclink Australia helping disadvantaged people every day.

A non-profit partnership with Reclink Australia achieves:

- A strategic national partnership that delivers on your business, brand, and community objectives to support disadvantaged Australians
- Expanded media exposure and community recognition by aligning with a trusted and respected brand in Australia
- Opportunities to develop cause-related marketing programs that directly impact sales and bottom line profit
- Delivery of corporate social responsibility objectives via a partnership based on the alignment of shared values
- Exposure of your brand and products to a wide supporter base via leveraging unique Reclink Australia above- and below-the-line channels including direct marketing, media, social media, digital marketing and above the line
- Motivated and engaged staff via national employee engagement strategies and volunteering opportunities. Your organisation can see and experience the outcomes of your charity investment.
- Official status as a Reclink Australia partner, providing public recognition and appreciation of your organisation's support
- Personal support from our dedicated Fundraising and Corporate Partnerships Manager to deliver a tailored partnership (major partners).

"Playing in the Reclink competition gave me a chance to be sober and get fit and helped me think about the good things and how my future is going to be."

Source URL: https://reclink.org/support-us/corporate-partnerships/benefits-corporate-partnership

Links
[1] https://reclink.org/support-us/corporate-partnerships/benefits-corporate-partnership
[2] mailto:gemma.egelton@reclink.org?subject=Corporate%20Partnerships

[3] mailto:promotions@reclink.org